



EXHIBITION STAND CONTRACT

Sales Agent: _____

Company name: _____ Fascia Board: _____

Address: _____

Contact person: _____ Cell: _____

E-mail: _____ Tel: _____

Website: _____ Fax: _____

Invoicing details (if different to above): _____

Contact person(Accounts): _____

E-mail: _____ Contact number: _____

Customer VAT number: _____

We agree to abide by the terms and conditions as detailed overleaf and have made note of all clauses therein.

Please initial.

Signed for and on behalf of exhibitor

Name in capitals: _____ Contact number: _____

Signature: _____ Date: _____

JO'BURG
25 - 27 May

DURBAN
8 - 10 June

PORT ELIZABETH
27 - 29 July

PRETORIA
24 - 26 August

NELSPRUIT
30 November
- 2 December

CAPE TOWN
14 - 16 December

Stand dimensions: _____

Stand type (eg, Gold): _____

Stand cost ex VAT: _____

Total cost ex VAT:

TERMS AND CONDITIONS

50% non-refundable deposit payable immediately upon making a booking.
50% balance payable 30 days before each event.

FOR OFFICE USE ONLY

Contract accepted for and on behalf of The Wine Show (Pty) Ltd

Name: _____ Date: _____

Signature: _____

Please email this completed form to: bookings@wineshow.co.za



WELCOME TO WINEDERLAND

"A SUPERB POURFORMANCE"



SA'S LEADING WINE EVENT IS RETURNING TO DURBAN

THE BENEFITS

As the TOPS at SPAR Wine Show returns to Durban for the fifth time, we are excited to once again be opening our doors to one of South Africa's most interesting wine markets. With many wine-loving consumers who have a keen interest in wine, there is also a clear lack of wine marketing in the area.

To learn about wine, the wine-making processes and differences in cultivars has proven to be a huge objective for visitors to our show and education thus remains key.

Durban is still undergoing a major food and wine revolution, with top-flight restaurants continuing to open with an explosion of premium products being offered to eager consumers who are open to new experiences on these levels.

Expect the same top-notch media scheduling from direct campaigns and PR avenues as for all of the other national events hosted by us. Make your mark in this affable market by booking your stand at the TOPS at SPAR Wine Show. Simply contact your sales agent today.

- A premium wine event within a highly receptive market
- Limited stands ensure a truly exclusive environment
- Sell your wines direct, no cut to the organisers
- Create brand awareness through total freedom of stand design and size
- Educate visitors about your product in the wine theatre
- Unrivaled on and off trade potential
- Create relationships with new customers and trade contacts



IMPORTANT INFORMATION 2017

RATES

THE FACTS

SHOW DATE: 8 - 10 June 2017
VENUE: Suncoast

PACKAGE INCLUDES:

- Shell scheme walling
- Carpeting
- Lighting & plug points
- Fascia name board
- Table, chair & ice
- Spittoon
- Porters

STANDS ARE LIMITED, SO BOOK TODAY!

Stand. size	Platinum	Gold	Silver
3m x 2m	R10,753	R9,350	R8,500
3m x 3m	R17,078	R14,850	R13,500

* Please note that all prices exclude VAT. Pricing is based on position (high traffic vs low traffic), and single vs dual access (corner vs isle)

- 99% of visitors will be returning in 2017

In 2016:

- 79% of visitors purchased wine
- 66% of visitors were female
- 22% earn more than R50K per month

BOOKINGS@WINESHOW.CO.ZA
021 824 3132

"I'm very happy. I've been going from the beginning. It's an excellent show and exceptionally well organized. My sales are through the roof and have been year on year. Be assured, I'm committed." - Exhibitor

www.wineshow.co.za | www.wine-extra.co.za | [facebook.com/TheWineShow](https://www.facebook.com/TheWineShow)

