



EXHIBITION STAND CONTRACT

Agent: _____

Address: _____

Contact person: _____

Cell: _____

E-mail: _____

Tel: _____

Website: _____

Fax: _____

Invoicing details (if different to above): _____

Contact person(Accounts): _____

E-mail: _____

Contact number: _____

Customer VAT number: _____

We agree to abide by the terms and conditions as detailed overleaf and have made note of all clauses therein.

Please initial.

Signed for and on behalf of exhibitor

Name in capitals: _____

Contact number: _____

Signature: _____

Date: _____

JO'BURG
25 - 27 May

DURBAN
8 - 10 June

PORT ELIZABETH
27 - 29 July

PRETORIA
24 - 26 August

NELSPRUIT
30 November
- 2 December

CAPE TOWN
14 - 16 December

Stand dimensions: _____

Stand type (eg, Gold): _____

Stand cost ex VAT: _____

Total cost ex VAT:

TERMS AND CONDITIONS

50% non-refundable deposit payable immediately upon making a booking.

50% balance payable 30 days before each event.

FOR OFFICE USE ONLY

Contract accepted for and on behalf of The Wine Show (Pty) Ltd

Name: _____ Date: _____

Signature: _____

Please email this completed form to: bookings@wineshow.co.za



JOHANNESBURG

WELCOME TO WINEDERLAND

"A SUPERB POURFORMANCE"



SA'S LEADING WINE EVENT FOR EXHIBITORS WANTING HIGH SALES AND HIGH END VISITORS

The flagship Johannesburg leg of the TOPS at SPAR Wine Show has long been considered to be SA's largest and most influential wine event.

Constantly striving to raise the bar and ensuring that local market needs are met, a very strategic venue change will be taking place from 2017. Our new home at the Montecasino complex in Fourways will open the event up to a new market of wine lovers, exposing them to the top brands who exhibit at the show.

We recognise that Gauteng remains the single biggest market for South African wine. By ensuring there is an evenly spread footprint across the City of Gold for producers to showcase their wine and other produce to a wider range of consumers, in a less fatigued area, will no doubt lead to increased sales.

Once again, food is a top priority at all of the shows and a range of affordable gourmet options will be available at the new venue to add to the overall offering.

In order to be remembered you have to be seen... and this can't be more relevant in the Gauteng market. Get in touch with your sales agent now to discuss the available options and book your stand for the TOPS at SPAR Wine Show.

THE BENEFITS

- A premium wine event within a highly receptive market
- Limited stands ensure a truly exclusive environment
- Sell your wines direct, no cut to the organisers
- Create brand awareness through total freedom of stand design and size
- Educate visitors about your product in the wine theatre
- Unrivaled on and off trade potential
- Create relationships with new customers and trade contacts



IMPORTANT INFORMATION 2017

SHOW DATE: 25 - 27 May 2017

VENUE: Montecasino

PACKAGE INCLUDES:

- Shell scheme walling
- Carpeting
- Lighting & plug points
- Fascia name board
- Table, chair & ice
- Spittoon
- Porters

STANDS ARE LIMITED, SO BOOK TODAY!



STAND OPTION RATES

Stand. size	Platinum	Gold	Silver
3m x 2m	R13,219	R11,495	R10,450
3m x 3m	R19,671	R17,105	R15,500
4m x 3m	R24,478	R21,285	R19,350

* Please note that all prices exclude VAT. Pricing is based on position (high traffic vs low traffic), and single vs dual access (corner vs isle).



THE FACTS

- Montecasino is situated in the heart of Bryanston and is considered the premier entertainment destination in Gauteng
- Centrally located close to all the main highways as well as the Gautrain, Montecasino is ideally positioned to target the greater Johannesburg audience

In 2016:

- 73% of visitors bought wine
- 62% of visitors earn more than R20K per month
- 64% of visitors were female

BOOKINGS@WINE SHOW.CO.ZA
021 824 3132

"I'm very happy. I've been going from the beginning. It's an excellent show and exceptionally well organized. My sales are through the roof and have been year on year. Be assured, I'm committed." - Exhibitor

www.wineshow.co.za | www.wine-extra.co.za | facebook.com/TheWineShow