



EXHIBITION STAND CONTRACT

Agent: _____

Address: _____

Contact person: _____

Cell: _____

E-mail: _____

Tel: _____

Website: _____

Fax: _____

Invoicing details (if different to above): _____

Contact person(Accounts): _____

E-mail: _____

Contact number: _____

Customer VAT number: _____

We agree to abide by the terms and conditions as detailed overleaf and have made note of all clauses therein.

Please initial.

Signed for and on behalf of exhibitor

Name in capitals: _____

Contact number: _____

Signature: _____

Date: _____



JO'BURG
25 - 27 May



DURBAN
8 - 10 June



PORT ELIZABETH
27 - 29 July



PRETORIA
24 - 26 August



NELSPRUIT
30 November
- 2 December



CAPE TOWN
14 - 16 December

Stand dimensions: _____

Stand type (eg, Gold): _____

Stand cost ex VAT: _____

Total cost ex VAT:

TERMS AND CONDITIONS

50% non-refundable deposit payable immediately upon making a booking.

50% balance payable 30 days before each event.

FOR OFFICE USE ONLY

Contract accepted for and on behalf of The Wine Show (Pty) Ltd

Name: _____ Date: _____

Signature: _____

Please email this completed form to: bookings@wineshow.co.za



CAPE TOWN

WELCOME TO WINEDERLAND

"A SUPERB POURFORMANCE"



SA'S LEADING WINE EVENTS TEAM PROUDLY PRESENTS THE NEWEST CITY ON OUR WINE TOUR... CAPE TOWN!

THE BENEFITS

For the first time, the TOPS at SPAR Wine Show will be taking place in the home of wine with a festival-style event to be hosted in Cape Town. This outdoor lifestyle event is taking on a different format to our other shows and will focus on targeting both locals and holiday-makers at the busiest time of year, allowing them the opportunity to sample the wines from top local producers without the hassle of driving a long way to get to the farms.

- A premium wine event within a highly receptive market
- Limited stands ensure a truly exclusive environment
- Sell your wines direct, no cut to the organisers
- Create brand awareness through total freedom of stand design and size
- Educate visitors about your product in the wine theatre
- Unrivaled on and off trade potential
- Create relationships with new customers and trade contacts

Incorporating live local music and a picnic-vibe, the event will take place over three days and, as with our other events throughout the country, will allow visitors to sample and, more importantly, buy wines, whether by the bottle or case. What better time of year to encourage sales than with festive gifting or to stock up for the holidays.

Our ever-popular wine theatre will once again be a highlight and the introductory stand pricing is also very competitive to other events due to the nature of the event. We are very excited about this new addition to the portfolio and encourage all producers who wish to be a part of this to get in touch with their sales agent to book their stands at the TOPS at SPAR Wine Show Cape Town.



IMPORTANT INFORMATION 2017

RATES

SHOW DATE: 14 - 16 December 2017

VENUE: TBC

PACKAGE INCLUDES:

- Shell scheme walling
- Carpeting
- Lighting & plug points
- Fascia name board
- Table, chair & ice
- Spittoon
- Porters

STANDS ARE LIMITED, SO BOOK TODAY!

Stand size	Platinum	Gold	Silver
3m x 2m	R9,171	R7,975	R7,250
3m x 3m	R12,587	R10,945	R9,950

* Please note that all prices exclude VAT. Pricing is based on position (high traffic vs low traffic), and single vs dual access (corner vs isle)



BOOKINGS@WINESHOW.CO.ZA
021 824 3132

"I'm very happy. I've been going from the beginning. It's an excellent show and exceptionally well organized. My sales are through the roof and have been year on year. Be assured, I'm committed." - Exhibitor